

# University of Pretoria Yearbook 2017

## Industrial marketing 880 (IBM 880)

<b>Qualification</b>	Postgraduate
<b>Faculty</b>	<a href="#">Faculty of Engineering, Built Environment and Information Technology</a>
<b>Module credits</b>	16.00
<b>Prerequisites</b>	No prerequisites.
<b>Contact time</b>	22 other contact sessions per week, 6 discussion classes per week, 14 lectures per week, 2 web-based periods per week
<b>Language of tuition</b>	Module is presented in English
<b>Academic organisation</b>	Engineering and Technology Mgt
<b>Period of presentation</b>	Semester 1

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